



Curvy Road Offers Affordable Fractional Ownership of Bentleys, Ferraris, Rolls Royces

by Brooklyn Eagle (edit@brooklyneagle.net), published online 07-11-2007

Driving some of the world's most expensive and exotic cars has now become more affordable and accessible to enthusiasts in Brooklyn.

Curvy Road, a national fractional owner program featuring a collection of Bentleys, Lamborghinis, Ferraris and Rolls Royces, is opening its first New York City site this week in Brooklyn. But although the new location is in Brooklyn, Curvy Road will showcase its fleet of "exotic and high-end luxury cars" — and introduce its PrivateAccess Plan — at an event in Manhattan on Wednesday, July 11.



The Bentley is available for fractional ownership from Curvv Road.

The Bentley is available for fractional ownership from Curvy Road. The July 11 event will take place from 5 to 9 p.m. at the Broad Street Ballroom, 41 Broad St., across from the New York Stock Exchange. It is also a benefit for the Juvenile Diabetes Research Foundation, thus Curvy Road will be donating all admittance fees (\$35 per person), plus \$1,000 for every PrivateAccess Plan share purchased that night.

The company, which is based in Chicago and pioneered the fractional concept in 2000, will open locations in Los Angeles, Miami and other major markets in August and September, according to George Kiebal, founder and owner.

"We fulfill the needs of those who yearn to drive the sleek, fast, powerful, more-expensive and better automobiles at a reasonable cost and without the costs and

hassles of full ownership, like servicing it, storing it or insuring it,” said Kiebala.

PrivateAccess Plans range from \$15,000 for a one-tenth share of a Bentley Continental GT to \$60,000 for a one-fifth share of a Lamborghini Murcielago, said Kiebala.

“It’s similar to the popular concept of owning a fraction of a private jet or yacht,” said Kiebala.

Curvy Road PrivateAccess Plan shareholders will have access to a cutting-edge super car for up to eight weeks of driving time per year depending on which of two plans they choose. At the end of their program of choice, shareholders can roll into the next new world class car. Shareholders can also choose to drive multiple cars throughout the year by trading weeks of their primary automobile with others.



The Ferrari is available for fractional ownership from Curvy Road.

The managing director of the Brooklyn location is Andrew Hadjiminias, who has been involved in auto racing and in world class automotive businesses in the Tri-state area for the past 20 years.

According to Kiebala, Curvy Road is a spin-off of its successful sister company, Exotic Car Share, whose membership of over 750 automobile enthusiasts enjoy weekend and full-week usage of cars like a Ferrari 355 Spider, Corvette Z-51 Convertible, and other modern exotic and classic vehicles. To RSVP for the launching, call Curvy Road at 1-888-358-7524, or send an email to info@CurvyRoad.com.

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