

# OAK BROOK | The Doings

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## Luna Flooring Gallery Of Oak Brook Rolls Out Red Carpet At Grand Opening

By Barry Sigale



Luna Flooring Gallery of Oak Brook co-owners Rob Bush (left) and Daniel Brunner, roll out the red carpet for customers in time for September 16-18 grand opening.

### Retail Showroom Offers Wide Variety Of Designer Carpeting and Hardwood, Laminate, And Vinyl Flooring

OAK BROOK - Luna Flooring Gallery of Oak Brook, featuring designer carpeting; hardwood, laminate, and vinyl flooring; an established reputation of trust; high quality products at competitive prices; and its signature red carpet service, has opened its sixth and newest retail showroom at 17W702 22nd Street, Oak Brook Terrace. Its official grand opening celebration is scheduled for September 16-18.

The easy-to-navigate store is stocked with samples of technologically-advanced products and knowledgeable sales personnel making the purchase of flooring easier for consumers. Aimed primarily at homeowners and families with children, Luna Flooring Gallery of Oak Brook provides a welcoming, non-pressure shopping experience, said Rob Bush, co-owner of Luna Flooring Gallery of Oak Brook and stores in Addison, Naperville, Schaumburg, Lake Zurich, and Deerfield.

"Our new, simplified store layout is organized by how consumers shop," said Bush. "Aided by simple iconography, attractive signage, and graphics, our customers enjoy a more comfortable shopping experience and feel more confident in their selection. We offer well-curated product assortments and easy-to-understand pricing.

"With guidance from our experienced sales staff and an easy-to-understand education center, we provide our customers with a reasonable shopping expectation resulting in them making a well

thought out and confident purchase. Our customers take great pride in their homes and make their decisions as a family. We make sure they are happy customers," said Bush.

Luna Flooring Gallery of Oak Brook, which carries quality products from such name manufacturers as Mohawk, Karastan, and Masland, warmly welcomes and greets consumers with an actual red carpet that runs from the front door up to the store's greeting center. "We provide red carpet service to all our customers," said Daniel Brunner, co-owner of Luna Flooring Gallery of Oak Brook.

Brunner said there are many advantages to buying floor products from an independent flooring specialist such as Luna Flooring Gallery than from big box outlets. The main factor, he said, is Luna Flooring Gallery's recognized expertise.

"Our stores are staffed with knowledgeable flooring experts that ensure our customers make the most informed decisions and choose the right products that fit their needs and budget," said Brunner. "Our flooring specialists employ the latest technology that simplifies the purchasing process and ensures the project remains on schedule. Most importantly,

our experienced technicians care for our client's homes as it were their own. Our customers can trust they chose the right product and that it was installed by a trusted professional."

Clients visit Luna Flooring Gallery, call to make an in-home appointment, or conveniently schedule an appointment online. A typical client visits the showroom, learns about the different options in flooring, conveniently checks out samples to bring to their home, schedules a free in-home measure, and then schedules a follow-up review to place their order.

Alternatively, one of Luna Flooring Gallery's flooring specialists can bring samples to the customer's home, measure, and place the order in a single visit. Purchases typically will be installed in approximately seven to ten days, with some products that can be installed within two days.

Luna Flooring Gallery buys direct from the manufacturer and uses its own team of installers to make sure the products meet

their needs and look great in their homes.

Luna Flooring Gallery also provides its customers a low price guarantee resulting from Luna's significant buying power, and a lifetime installation warranty on its entire line of designer carpeting and hardwood, laminate, and vinyl flooring.

For more information, contact Luna Flooring Gallery, (630) 503-6966, or please visit [www.luna-stores.com](http://www.luna-stores.com).

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*Rob Bush, Owner*